



**MEMORANDUM**

**TO: HOOVER AREA CHAMBER OF COMMERCE MEMBERS AND STAKEHOLDERS**  
**FROM: ROHEN PORBANDERWALA, 2024 CHAIR; TYLER LIPE, SEARCH COMMITTEE CHAIR**  
**DATE: JUNE 2024**  
**RE: NAN BALDWIN SELECTED FOR CEO POSITION**



On behalf of the Hoover Area Chamber of Commerce Board of Directors, we are pleased to announce Nan Baldwin as the next Chief Executive Officer of our business organization. The Board voted unanimously today to appoint Nan to the position. She currently serves as the Birmingham Business Alliance’s Vice President, Chamber Operations, a position she has held since 2022. Nan has been a member of the BBA team since 2009.

Your new chamber executive has the communication skills, collaboration expertise, and knowledge of how a chamber operates and can impact a community to move your organization to a new level of service. She has worked with small, medium, and large size businesses during her tenure with the BBA and will do the same in Hoover. Nan is committed to building the HACC through the Elevate Hoover initiatives and to strengthen our partnerships between local, state, and national government officials.

Nan currently leads all initiatives relating to the “chamber of commerce” side of the BBA. Other positions she has held with the BBA include Partner and Vice President of Regional Development. Other organizations she has

worked for include Birmingham Metropolitan Development Board, University of Alabama, Samford University, BellSouth Telecommunications, and Owens-Corning Fiberglas Corporation.

Nan earned her Master of Arts in Public & Private Management from Birmingham - Southern College and Bachelor of Science – Commerce & Business Administration with a concentration in marketing from the University of Alabama.

Please join us in welcoming Nan into her new role. She will start her position with the HAC on July 15.

We have gained new appreciation for the Hoover business community’s commitment to the chamber over the past several months. Hundreds of hours have been spent collectively by members of the Search Committee and others reviewing candidates’ credentials, Zoom and in-person meetings, and conversations with numerous professionals. In addition to the two of us, members of the committee include: Kimberly Jackson, Alabama Power and HACC 1<sup>st</sup> Vice Chair; Kim Starling, Ascension St. Vincent’s and Vice Chair of Administration; Keith Barfield, CPA, BMSS Advisors and Vice Chair of Finance; Greg Knighton, City of Hoover Liaison; and Vivian Mora, State Farm Agent / Owner and Board Member.

Your commitment, financial support, and engagement in the Hoover Area Chamber is what makes our community move forward in a progressive and orderly fashion. Thank you for your continued encouragement. We look forward to seeing you at a chamber event soon!