



"Creating Connections. Inspiring Engagement. Serving with Excellence."

Hoover Area Chamber Ambassador Mission

The mission of the Hoover Area Chamber Ambassador Program is to create meaningful first impressions, strengthen member relationships, encourage engagement, and foster a culture of hospitality that reflects the values of the Hoover Area Chamber of Commerce.

Our Ambassadors serve as the welcoming face of the Chamber. Through professionalism, integrity, kindness, and genuine service, they help every member and guest feel welcomed, valued, connected, and inspired to engage in our business community.

Welcome

Thank you for your interest in serving as a Hoover Area Chamber Ambassador. Ambassadors are an extension of the Chamber staff and represent the Chamber at events and throughout the business community. They play a vital role in welcoming members, building relationships, encouraging engagement, and promoting the Chamber's mission.

"People may forget the agenda or the event, but they rarely forget how they were made to feel."

Culture does not happen by accident. It is created by the people we invite to represent us, the standards we establish, and the expectations we consistently uphold.

Serving as an Ambassador is both a privilege and a responsibility. We seek individuals who consistently demonstrate professionalism, integrity, dependability, kindness, and a genuine desire to serve others. Every interaction shapes the reputation of the Hoover Area Chamber and the experience of those we serve. We appreciate your willingness to serve and look forward to learning more about you.

What We Look for in an Ambassador

The Hoover Area Chamber of Commerce seeks Ambassadors who:

- Demonstrate professionalism, integrity, and respect.
- Create a welcoming and inclusive environment for members and guests.
- Build meaningful relationships within the business community.
- Communicate positively and represent the Chamber with enthusiasm.
- Support Chamber events through active participation and engagement.
- Desire to serve others while promoting the Chamber's mission and values.



Name
Date
Company Name
Position/Title/Tenure (months/years)
Address
City/State/Zip/County
Phone
Email
Did someone recommend becoming an ambassador to you, if so, who?
How long have you lived in Jefferson/ Shelby County? Do you conduct business primarily in the Hoover area?
Why are you interested in serving as a Hoover Area Chamber Ambassador?
What do you hope to gain from this experience?
What do you feel you can contribute to the Chamber and its Ambassador Program?
Are you currently or have you been a member of a different chamber? If so, are you a current Ambassador or were you a part of their ambassador program? If so, which chamber? How long were you an ambassador?



After reviewing the Ambassador expectations, do you feel you can commit to serving with professionalism, dependability, kindness, and a welcoming attitude while representing the Hoover Area Chamber of Commerce? Please explain.
Ambassadors are expected to participate in Chamber events throughout the year. Are you able to attend daytime, evening, and occasional special events as your schedule allows?
Are you involved with other community organizations?
Describe a time when you made someone feel welcomed or helped them become involved in an organization or event.
What organizations, volunteer activities, hobbies, or community interests are important to you?
What qualities do you believe make an outstanding Chamber Ambassador?
What strengths would you bring to the Ambassador Team?
What does exceptional customer service mean to you?



Which Chamber events have you attended in the past year? Check all that apply.

- ☐ Coffee and Contacts
- ☐ Business After Hours
- ☐ Monthly Luncheon
- ☐ Celebrate Hoover!
- ☐ Career Fair
- ☐ Women's Business Leadership Council

What interests you most about becoming an Ambassador? (Choose your top three.)

- ☐ Welcoming new members
- ☐ Building business relationships
- ☐ Supporting Chamber events
- ☐ Membership retention
- ☐ Growing Chamber membership
- ☐ Serving the Hoover community
- ☐ Professional development
- ☐ Leadership opportunities

Qualified applicants will be invited to participate in a brief interview with Chamber staff and/or Ambassador leadership.

I am available for an interview:

- ☐ Tuesday, between 1 – 3:00 pm
- ☐ Thursday, between 9 – 11:00 a.m.
- ☐ Either



Ambassador Commitment

I understand that Ambassadors represent the Hoover Area Chamber of Commerce and are expected to conduct themselves in a professional, respectful, dependable, and welcoming manner.

I understand that participation in the Ambassador Program is a privilege and that failure to uphold these standards or fulfill Ambassador expectations may result in removal from the program at the discretion of the Hoover Area Chamber of Commerce.

☐ I acknowledge and agree.

Ambassador Pledge

If selected as a Hoover Area Chamber Ambassador, I commit to:

- ☐ Welcoming every member and guest with professionalism and respect.
- ☐ Representing the Chamber with integrity both at Chamber events and within the community.
- ☐ Supporting fellow Ambassadors, Chamber staff, and our membership.
- ☐ Helping create an environment where every person feels welcomed, valued, and connected.
- ☐ Upholding the mission, values, and standards of the Hoover Area Chamber of Commerce.

Signature _____

Date _____