



**HOOVER**  
Area Chamber

# SPONSORSHIP OPPORTUNITIES 2025



Interested in a Sponsorship? Contact us at 205-988-5672

# GET INVOLVED

- The Hoover Area Chamber of Commerce hosts several prestigious luncheons and events throughout the year, offering businesses a chance to connect, showcase their brand, and support the community.
- Sponsoring these events is an excellent way to increase your visibility, network with local business leaders, and make a meaningful impact.

## Why Sponsor?

**GROW YOUR BUSINESS, CONNECT WITH LEADERS, SHAPE HOOVER'S FUTURE!**

### Network

- Expand your network and build business relationships by attending our events.
- Connect to resources that will help you grow your business.
- Participate in leadership and learning opportunities.

### Promote

- Increase exposure of your business through our enhanced online business directory.
- Share your company events on our calendar.
- Celebrate grand openings and ribbon cuttings.
- Offer and receive member-to-member discounts.

### Expand

- Receive invitations to meet with key business leaders and elected officials.
- Advocate for business-friendly legislation with a unified voice.
- Stay informed on issues impacting your business.

### Shape

- Support the Elevate Hoover strategic plan on economic development.
- Participate in the Hoover-More of What Matters marketing campaign.
- Encourage people to live, work, and play in Hoover.



## LUNCHEON OVERVIEW

- 01** Mayor's State of the City Address – January 21, 2025
- 02** Public Service Awards Luncheon – March 20, 2025
- 03** Scholarship Awards Luncheon – May 15, 2025
- 04** Freedom Awards Luncheon – July 17, 2025
- 05** September Chamber Luncheon – September 18, 2025
- 06** November Chamber Luncheon – November 20, 2025



# MAYOR'S STATE OF THE CITY ADDRESS

January 21, 2025

Update on Hoover's current status, recent achievements, challenges, and upcoming initiatives.

- Location: Hyatt Regency Birmingham - The Wynfrey Hotel
- Projected Attendance: 250-300
- Audience: Business owners, community leaders, high-level professionals, and concerned citizens
- Keynote Speaker: Hoover Mayor - Frank Brocato

## Sponsorship Levels

### Presenting Sponsor

\$2,500

- Exclusive presenting sponsor
- Logo recognition on all marketing & promotions
- Preferred reserved table of eight
- Two minute speaking opportunity
- Display table at event
- Access to attendee list

### Gold Sponsor

\$1,000

- Logo recognition on all marketing & promotions
- Preferred seating, reserved table of eight
- Display table at event
- Access to attendee list

### Table Sponsor

\$500

- Name recognition at event
- Company logo on reserved table
- preferred seating, reserved table of eight

Individual Tickets:  
Chamber Members: \$50  
Non-Members: \$70

# PUBLIC SERVICE AWARDS LUNCHEON

March 20, 2025

Honors public service officers who have excelled in their duties over the past year, including law enforcement, firefighters, EMTs, 911 services, paramedics, corrections officers, and more.

- Location: Hoover Country Club
- Projected Attendance: 125-150
- Audience: Business owners, community leaders, high-level business professionals, and public servants

## Sponsorship Levels

### Presenting Sponsor

\$1,500

- Exclusive presenting sponsor
- Logo recognition on all marketing & promotions
- Preferred reserved table of eight
- Two minute speaking opportunity
- Display table at event
- Access to attendee list

### Gold Sponsor

\$1,000

- Logo recognition on all marketing & promotions
- Preferred seating, reserved table of eight
- Display table at event
- Access to attendee list

### Table Sponsor

\$500

- Name recognition at event
- Company logo on reserved table
- preferred seating, reserved table of eight

Individual Tickets:  
Chamber Members: \$35  
Non-Members: \$50

# SCHOLARSHIP AWARDS LUNCHEON

May 15, 2025

Recognizing outstanding senior high-school students in the Hoover area for their academic excellence and community service.

- Location: Hoover Country Club
- Projected Attendance: 125-150
- Audience: Business owners, community leaders, citizens

## Sponsorship Levels

### Presenting Sponsor

\$2,500

- Exclusive presenting sponsor
- Logo recognition on all marketing & promotions
- Preferred reserved table of eight
- Two minute speaking opportunity
- Display table at event
- Access to attendee list

### Gold Sponsor

\$1,500

- Logo recognition on all marketing & promotions
- Preferred seating, reserved table of eight
- Display table at event
- Access to attendee list

### Table Sponsor

\$500

- Name recognition at event
- Company logo on reserved table
- preferred seating, reserved table of eight

Individual Tickets:  
Chamber Members: \$35  
Non-Members: \$50



# FREEDOM AWARDS LUNCHEON

July 17, 2025

This awards luncheon recognizes a distinguished veteran from the Hoover area who made significant contributions to both the country and the community.

- Location: Hoover Country Club
- Projected Attendance: 125-150
- Audience: Business owners, community leaders, citizens

## Sponsorship Levels

### Presenting Sponsor

\$1,500

- Exclusive presenting sponsor
- Logo recognition on all marketing & promotions
- Preferred reserved table of eight
- Two minute speaking opportunity
- Display table at event
- Access to attendee list

### Gold Sponsor

\$1,000

- Logo recognition on all marketing & promotions
- Preferred seating, reserved table of eight
- Display table at event
- Access to attendee list

### Table Sponsor

\$500

- Name recognition at event
- Company logo on reserved table
- preferred seating, reserved table of eight

Individual Tickets:  
Chamber Members: \$35  
Non-Members: \$50

# SEPTEMBER CHAMBER LUNCHEON

September 18, 2025

This Chamber luncheon will feature a guest speaker and serve as a networking opportunity for local business owners and professionals of their choice.

- Location: Hoover Country Club
- Projected Attendance: 125-150
- Audience: Business owners, community leaders, citizens

## Sponsorship Levels

### Presenting Sponsor

\$1,500

- Exclusive presenting sponsor
- Logo recognition on all marketing & promotions
- Preferred reserved table of eight
- Two minute speaking opportunity
- Display table at event
- Access to attendee list

### Gold Sponsor

\$1,500

- Logo recognition on all marketing & promotions
- Preferred seating, reserved table of eight
- Display table at event
- Access to attendee list

### Table Sponsor

\$500

- Name recognition at event
- Company logo on reserved table
- preferred seating, reserved table of eight

Individual Tickets:  
Chamber Members: \$35  
Non-Members: \$50

# NOVEMBER CHAMBER LUNCHEON

November 20, 2025

This Chamber luncheon will feature a guest speaker and serve as a networking opportunity for local business owners and professionals of their choice.

- Location: Hoover Country Club
- Projected Attendance: 125-150
- Audience: Business owners, community leaders, citizens

## Sponsorship Levels

### Presenting Sponsor

\$1,500

- Exclusive presenting sponsor
- Logo recognition on all marketing & promotions
- Preferred reserved table of eight
- Two minute speaking opportunity
- Display table at event
- Access to attendee list

### Gold Sponsor

\$1,000

- Logo recognition on all marketing & promotions
- Preferred seating, reserved table of eight
- Display table at event
- Access to attendee list

### Table Sponsor

\$500

- Name recognition at event
- Company logo on reserved table
- preferred seating, reserved table of eight

Individual Tickets:  
Chamber Members: \$35  
Non-Members: \$50

# WOMEN'S BUSINESS & LEADERSHIP COUNCIL (WBLC)

The Women's Business and Leadership Council empowers women entrepreneurs and leaders by offering resources, mentoring, and networking opportunities for personal and professional growth.

Through workshops, events, and advocacy, the council supports women in achieving their goals, fostering empowerment and a strong support system in business. Participants gain valuable resources and mentoring through a year-long program.

## WBLC KICK-OFF MEETING

March 4, 2025

Marks the launch of the Women's Business and Leadership Council. It will introduce the council's mission and provide attendees with an overview of the upcoming Empowerment workshop series.

- Projected Attendance: 80
- Audience: Women business owners, community leaders and professionals
- Location: Hoover Library

## SERIES OVERVIEW

- 01** Kick-off Meeting - March 4, 2025
- 02** Biz & Biscuits (Morning Networking Event) - March 18, 2025
- 03** 1st Annual Women's Business Luncheon - April 17, 2025
- 04** Monthly Women's Business and Leadership Workshops
  - May 6, 2025 - 5:00 pm - 6:30 pm
  - June 3, 2025 - 7:30 am - 9:00 am
  - July 1, 2025 - 11:30 am - 1:00 pm
  - August 5, 2025 - 5:00 pm - 6:30 pm
  - September 2, 2025 - 7:30 am - 9:00 am
  - October 6, 2025 - 11:30 am - 1:00 pm
  - November 4, 2025 - 5:00 pm - 6:30 pm
- 05** Wine Down (Evening Networking Event) - December 11, 2025

## Sponsorship Levels

### Presenting Sponsor

\$1,000

- Presenting sponsor recognition
- Logo recognition on all marketing & promotions
- Display table to showcase your business
- Two minute speaking opportunity

### Gold Sponsor

\$500 (Limit 3)

- Logo recognition
- Display table to show off your business

Free Event



# WBLC EMPOWERMENT WORKSHOP SERIES

May thru November 2025  
(See series overview for dates)

Topics will focus on empowering women business owners, entrepreneurs and business professionals to become better leaders, professionally and personal

- Location: Hoover Area Chamber Office
- Projected Attendance: 40
- Audience: Business owners, community leaders, high-level business professionals, and citizens

### Sponsorship Levels

#### Series Sponsor

\$2,500

- Series Sponsor recognition
- Logo recognition on all marketing & Promotions
- Opportunity to help plan the speakers topics
- Opportunity to introduce speakers or panelists at all events

#### Single workshop Sponsor

\$400

- Logo recognition on all marketing & promotions
- Opportunity to help plan the speakers topic
- Opportunity to introduce speakers or panelists at event

Workshops free of charge for attendees

# WBLC ANNUAL LUNCHEON

April 17, 2025

- Location: Hoover Country Club
- Projected Attendance: 125-150
- Audience: Business owners, community leaders, high-level business professionals, and citizens

### Sponsorship Levels

#### Presenting Sponsor

\$1,500

- Exclusive presenting sponsor
- Logo recognition on all marketing & promotions
- Preferred reserved table of eight
- Two minute speaking opportunity
- Display table at event
- Access to attendee list

#### Gold Sponsor

\$1,000

- Logo recognition on all marketing & promotions
- Preferred seating, reserved table of eight
- Display table at event
- Access to attendee list

#### Table Sponsor

\$500

- Name recognition at event
- Company logo on reserved table
- preferred seating, reserved table of eight

Individual Tickets:  
Chamber Members: \$35  
Non-Members: \$50

# ENTREPRENEUR AND SMALL BUSINESS COUNCIL

This event Inspires entrepreneurs and small business owners by sharing proven strategies, tools, and frameworks for innovation and growth. Participants will gain valuable insights to boost their entrepreneurial spirit and discover actionable strategies to sustain and scale their businesses.

- Projected Attendance: 30-45
- Audience: Small Business owners and Entrepreneurs



Chamber Lunch & Learns (11:30 a.m. – 1:00 p.m.)

- 01 February 20, 2025
- 02 June 19, 2025
- 03 August 21, 2025
- 04 October 16, 2025



## Sponsorship Levels

### Series Sponsor

\$5,000

Premium logo recognition, Opportunity to help plan the speakers topics, Opportunity to introduce speakers or panelists at all events

### Individual Lunch and Learn Sponsor

\$1,250

Logo recognition, Opportunity to help plan the speakers topics, Opportunity to introduce speakers or panelists at all events

Free Event



# LINKS FORE SCHOLARS GOLF TOURNAMENT

August 25, 2025

- This annual scholarship golf tournament offers networking, fun, and opportunities to engage with the business community.
  - Breakfast, lunch, and cart beverages are provided, with proceeds benefiting four Hoover-area seniors.
  - Awards, prizes, and a pre-game clinic with Golf-Pro Gary Christian are also included.
- 
- Location: Riverchase Country Club
  - Projected attendance: 120
  - Audience: Business leaders, elected officials, chamber members, and golf enthusiasts

## Sponsorship Levels

### Presenting Sponsor

\$5,000 (limit 2)

Four players, logo on all event marketing and golf tournament branded swag, hole sponsorship, logo recognition, two minute speaking opportunity

### Platinum Sponsor

\$3,500

Four players, logo on all event marketing and golf tournament branded swag, hole sponsorship, logo recognition, two minute speaking opportunity

### Gold Sponsor

\$2,500

Four players, logo on all event marketing and golf tournament branded swag, lunch sponsorship, logo recognition, tee signage

### Silver Sponsor

\$1,500

Two players, logo on all event marketing and golf tournament branded swag, breakfast sponsorship, logo recognition, tee signage

### Bronze Sponsor

\$1,000 (Limit 2)

Two players, logo on all event marketing and golf tournament branded swag, drink cart sponsor, tee signage, logo recognition

### Tee Sponsor

\$500

One player, tee signage

Foursome: \$800  
Individual Player: \$200



## SENIORS AND VETERAN'S INFORMATION EXPO (S.A.V.I.E.) NOVEMBER 18, 2025

This expo supports senior citizens, veterans, and their families by connecting them with over 30 local businesses and VA vendors offering valuable resources. Keynote presentations and networking opportunities will help attendees learn about services to enhance the wellbeing of these communities.

- Projected attendance: 150-200
- Audience: The public, local businesses in a variety of industries that support seniors and veterans.

### Sponsorship Levels

#### Presenting Sponsor

**\$500 (Limit 2)**

Premium logo recognition, Complimentary exhibitor table and two chairs at event, five minute speaking opportunity

#### Speaker Sponsor

**\$200 (Limit 5)**

Premium logo recognition, Complimentary exhibitor table and two chairs at event, two minute speaking opportunity

#### Exhibitor Booth

**\$100**

Opportunity to display materials and information about your organization, demonstrate your products and provide samples Complimentary exhibitor table and two chairs at event

## HOSTING OPPORTUNITIES 2025

### BUSINESS AFTER HOURS (5:00 p.m. – 6:30 p.m.)

This is a premier after-hours networking opportunity for Chamber members, non-members, entrepreneurs and anyone interested in building relationships with like-minded people. The location varies each month. The host provides the location and refreshments.

- Projected attendance: 35-50 per month
- Audience: Chamber members, their employees, non-members and guests

- **January 23, 2025**
- **March 27, 2025**
- **May 22, 2025**
- **July 24, 2025**
- **September 25, 2025**



### COFFEE AND CONTACTS (7:30 a.m. – 9:00 a.m.)

This is a premier morning networking opportunity for Chamber members, non-members, entrepreneurs and anyone interested in building relationships with like-minded people. The location varies each month. The host provides the location and refreshments.

- Projected attendance: 25-40 per month
- Audience: Chamber members, their employees, non-members and guests

- **February 13, 2025**
- **April 10, 2025**
- **June 12, 2025**
- **August 14, 2025**
- **October 9, 2025**



# CHAMBER ANNUAL MEETING AND GIVING GALA

December 4, 2025

The Annual Meeting celebrates the Chamber's successes, honors business leaders, and offers a chance to support local nonprofits and the scholarship fund. This sit-down dinner includes networking, entertainment, and recognition of those who drive economic growth and community impact.

- Projected attendance: 200-250
- Audience: Area business leaders, local and state elected officials, dignitaries, Elevate Hoover and Chamber Investors, and volunteer leadership from the Chamber.

## Sponsorship Levels

### Presenting Sponsor

\$5,000

Reserved table of eight (includes dinner and drink ticket), three minute speaking opportunity, logo and social media recognition, logo on awards next to chamber logo

### Photo Booth Sponsor

\$2,500

Reserved table of eight (includes dinner and drink ticket), logo and social media recognition, sponsor signage at photo booth

### Entertainment Sponsor

\$2,500

Reserved table of eight (includes dinner and drink ticket), logo and social media recognition, sponsor signage next to entertainment

### Bar Sponsor

\$2,500 (2 bars)

Reserved table of eight (includes dinner and drink ticket), logo and social media recognition, sponsor signage next to bar area

### Table Sponsor

\$1,000

Reserved table of eight (includes dinner and drink ticket), logo signage on table, recognition on event signage

Individual Tickets: \$75

Open seating (includes dinner and drink ticket)





# HOOVER

*Area Chamber*

## THANK YOU

